

SmartDate® 3

thermal transfer coders ■ ■ ■



Our technology ■ ■ ■

Markem-Image has pioneered the thermal transfer technology with the market leading SmartDate® Series of printers. Innovative ribbon management and industrial design concepts ensure the ultimate in performance in any production environment.

SmartDate® 3 thermal transfer coders print clean, crisp codes and variable information including graphics, barcodes and real-time data on flexible packaging films, foils and labels while keeping running costs to a minimum.

Your benefits ■ ■ ■

Productivity – Provides consistent high quality date codes, barcodes and logos. Prints fixed data or automatically updates and prints codes via a link to a real-time clock, virtually eliminating coding changes and coding errors.

Performance – Simple robust operation, easy installation and high reliability ensure efficient operation. Suitable for baggers, labelers and flow wrappers in either intermittent or continuous packaging applications.

Efficiency – 900 m long ribbons and a number of ribbon saving techniques are available to save you money on every print.

Flexibility - For the more demanding applications, Markem-Image has built on the features of the SmartDate® 3 with its latest generation market leading SmartDate® 5 family of printers offers improved ribbon management, uptime and flexibility.



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the team to trust ■ ■ ■

